



Mission: Educate young people about careers in Travel & Tourism and the importance of the industry in both global and local economies

Focus: Students who need and deserve a quality education

Global Partners: Amadeus, American Express, CWT, Delta Airlines, dnata, Enterprise Holdings, Eurostar, Hertz, HRG, KDS, Starwood, Travelport

Students: More than 500,000 ages 15-19

Graduates: More than 2 million

5200⁺: Participating Public Secondary and Vocational Schools

2500: Local businesses that provide financial and in-kind support and internships

GTTP's global curriculum, Passport to the World: Developed by experienced Travel & Tourism faculty and reviewed by industry partners to ensure relevance

Passport: In 7 languages, including English, Spanish, Russian, Chinese, Portuguese, Hungarian, and French. Updated regularly and infused with industry-related material

GTTP's 13 member countries: In Africa, Asia, Latin America, North America, and Europe

An opportunity for industry: To link Corporate Social Responsibility policies with local schools through employee volunteer involvement with students and teachers

An opportunity for schools: Students gain knowledge and insight into the world of work

“Tourism’s true value is in its people. UNWTO, as the United Nations Specialized Agency for Tourism, would like to congratulate the Global Travel and Tourism Partnership for the immense contribution it has made over the last 20 years to tourism development by educating youth around the world on the potential of a career in tourism.”

—Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

A BUSINESS AND EDUCATION ALLIANCE FOUNDED IN 1996 BY LEADING GLOBAL COMPANIES IN COOPERATION WITH EDUCATION AND TOURISM MINISTRIES

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