

ASSESSMENT INSTRUMENT FOR TEACHERS: RESEARCH COMPETITION 2015 - SUSTAINABLE ADVENTURE TOURISM

Names of learners:

Criteria	Level 1 1 –4 marks	Level 2 5 –6 marks	Level 3 7 –8 marks	Level 4 9 –10 marks	Score
1 & 2 Explanation of the concepts adventure tourism and sustainable tourism	The explanation is poorly formulated or not formulated at all and learners do not display an understanding of the concepts.	There is some attempt to provide an explanation but it is neither clear, nor original. The explanation has clearly been copied from an existing source.	The explanation is clearly formulated and well stated. There is some evidence of original thought.	The explanation is very clearly formulated and excellently stated. The explanation is original and it is evident that learners have an in-depth understanding of the concepts.	5/ + 5/
3. What makes an adventure tourism business sustainable?	The learners are not able to demonstrate understanding of what makes an adventure tourism business sustainable and leave the reader with questions.	The learners attempt to demonstrate understanding but the information is incomplete, insufficient or lacking in detail. The reader cannot fully comprehend what makes an adventure tourism business sustainable	The learners are able to demonstrate a well stated understanding of what makes an adventure tourism business sustainable but a few areas may need more clarification.	The learners are able to demonstrate an excellent understanding of what makes an adventure tourism business sustainable and leave the reader with a clear understanding.	/5
4. How an existing adventure tourism business incorporates sustainable tourism practices in its daily operations.	The explanations are vague, superficial or out of context. The explanations show little or no understanding of how an existing adventure tourism business incorporates sustainable tourism practices in its daily operations.	The learners attempt to explain how an existing adventure tourism business incorporates sustainable tourism practices in its daily operations. The explanation is incomplete and leaves the reader with questions.	The learners are able to give a well stated explanation how an existing adventure tourism business incorporates sustainable tourism practices in its daily operations but a few areas may need more clarification.	The learners are able to give an excellent explanation on how an existing adventure tourism business incorporates sustainable tourism practices in its daily operations. The explanation leave the reader with a clear understanding.	/10
5. Problems associated with sustainability in an adventure tourism business.	The learners are not able to identify problems associated with sustainability in an adventure tourism business. Discussions are superficial, lack depth and show no understanding.	The learners attempt to identify problems associated with sustainability in an adventure tourism business. The discussions are incomplete and leave the reader with questions.	The learners are able to clearly identify problems associated with sustainability in an adventure tourism business. The discussions are well formulated but a few areas may need more clarification.	The learners are able to excellently identify problems associated with sustainability in an adventure tourism business. The discussions are coherent, excellently formulated and demonstrate an in-depth understanding.	/10
6. How technology can help an adventure tourism business in its sustainability efforts.	The learners are not able to discuss how technology can help an adventure tourism business in its sustainability efforts.	The learners attempt to discuss how technology can help an adventure tourism business in its sustainability efforts. The discussions are incomplete and leave the reader with questions.	The learners are able to adequately discuss how technology can help an adventure tourism business in its sustainability efforts. The discussions are well formulated but a few areas may need more clarification.	The learners are able to excellently discuss how technology can help an adventure tourism business in its sustainability efforts. The discussions are coherent, excellently formulated and demonstrate an in-depth understanding.	/5
7. Presentation	The research is not well structured or presented and the information does little to inform the reader about sustainable adventure tourism.	The research has some structure but is averagely presented. The information is inadequate to secure complete understanding of sustainable adventure tourism. The research reads like an essay.	The research is well structured and the presentation of the facts is informative and interesting. The reader gets a good understanding of sustainable adventure tourism.	The research is well presented, neat, logical and well structured. The research is interesting and articulate. The reader gets an excellent understanding of sustainable adventure tourism.	/5
8. Spelling and grammar usage.	The research is untidy, shows indifference and contains many spelling or grammatical errors.	The research is acceptably written or typed but contains many spelling or grammatical errors.	The research is very neatly written or typed but contains some spelling or grammatical errors.	The research is very neatly written, contains very few (if any) spelling or grammatical errors.	/5
Total					/50