

# General Tourism Career Opportunities

A generalist qualification – national Diploma or Degree in Tourism development will equip graduates with a range of skills for a range of occupations within the tourism industry. These include:

**Tourism Information Officers:** working in tourism information offices and providing information to tourists.

**Tourism Marketing:** Working with any of the provincial, regional or municipal tourism agencies to promote and market the tourism facilities and attractions of that area

**Tourism Policy:** working with any of the government departments in the area of developing policies and good practices for sustainable tourism.

**Tourism Development:** working with product owners or communities to develop tourism products such as attractions- cultural villages, markets, tourism routes, etc.

## The courses and institutions

***The following public Institutions all offer qualifications in Tourism***

| <b>Institution</b>   |
|--|
| Border University of Technology (School of Tourism and Hospitality)            |
| Cape University of Technology (Cape Hotel School)                              |
| University of Technology Free State (School of Tourism, Hospitality and Sport) |
| University of Technology Pretoria  |
| University of Technology Witwatersrand (Hotel School)                          |
| Durban Institute of Technology (DIT)   |
| University of Technology PE  |
| University of Technology SA  |
| Vaal Triangle University of Technology   |
| University of Technology Northern Gauteng                                      |
| East Cape University of Technology   |
| University of Pretoria   |
| University of Potchefstroom  |

