



## **basic education**

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Basic Education  
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TO: MECs FOR EDUCATION  
HEADS OF PROVINCIAL EDUCATION DEPARTMENTS  
HEADS OF PROVINCIAL CURRICULUM SECTIONS  
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PUBLISHERS' ASSOCIATION OF SOUTH AFRICA  
AFRICAN PUBLISHERS' ASSOCIATION  
NATIONAL TEACHER ORGANISATIONS

### **CIRCULAR S6 OF 2013**

*Brief summary: Updated content on the Domestic Tourism Growth Strategy (DTGS) to be studied as listed in the Tourism Curriculum and Assessment Policy Statement*

The Curriculum and Assessment Policy Statement for Tourism makes provision for the latest version of the Domestic Tourism Growth Strategy (DTGS) to be studied on pages 9 and 25 of the Grade 11 teaching plan – see 2.4.1 bullet 5, which reads: .... the latest version of the Domestic Tourism Growth Strategy.

Since the writing of the CAPS, the strategy referred to as the latest version of Domestic Tourism Growth Strategy (DTGS) published in May 2004 has changed.

The following table should replace the content on page 25 of the Tourism Curriculum and Assessment Policy Statement (CAPS) Grades 10-12.

Grade 11 term 2 (page 25)		
Week	Topic	Content
1	Domestic, regional and international tourism	<p><b>The Domestic Tourism Growth Strategy (DTGS) 2012 – 2020</b></p> <ul style="list-style-type: none"> <li>• The state of domestic tourism in South Africa (explanation without any statistics)</li> <li>• Why a DTGS? (problem statement and vision)(no statistics)</li> <li>• List current trends influencing tourism, with very short explanation</li> <li>• The domestic marketing campaign</li> </ul> <p><a href="http://www.tourism.gov.za/AboutNDT/Branches1/domestic/Documents/Domestic%20Tourism%20Growth%20Strategy%202012-%202020.pdf">http://www.tourism.gov.za/AboutNDT/Branches1/domestic/Documents/Domestic%20Tourism%20Growth%20Strategy%202012-%202020.pdf</a></p>
2	Domestic, regional and international tourism	<ul style="list-style-type: none"> <li>• The five (5) domestic market segments. Focus on the profile of the segment, why they travel (or not) and the type of travel/holiday they prefer (no % needed)</li> <li>• The four strategic objectives and targets of the DTGS and the implementation plan to meet these objectives. List and shortly explain the activities/actions (no statistics, role players or time frames)</li> </ul>

The content identified on page 25 of the **Toerisme KABV** should be replaced with the following:

Graad 11 kwartaal 2 (bladsy 25)		
Week	Onderwerp	Inhoud
1	Plaaslike, streeks en internasionale toerisme	<p><b>Die Plaaslike Toerisme Groeistrategie (PTGS) 2012 - 2020</b></p> <ul style="list-style-type: none"> <li>• Die stand van plaaslike toerisme in Suid-Afrika (verduideliking sonder enige statistiek)</li> <li>• Waarom 'n PTGS? (probleemstelling en visie) (geen statistiek)</li> <li>• Lys huidige tendense wat toerisme beïnvloed, met baie kort verduideliking</li> <li>• Die plaaslike bemarkingsveldtog</li> </ul> <p><a href="http://www.tourism.gov.za/AboutNDT/Branches1/domestic/Documents/Domestic%20Tourism%20Growth%20Strategy%202012-%202020.pdf">http://www.tourism.gov.za/AboutNDT/Branches1/domestic/Documents/Domestic%20Tourism%20Growth%20Strategy%202012-%202020.pdf</a></p>

2	Plaaslike, streeks en internasionale toerisme	<ul style="list-style-type: none"> <li>• Die vyf (5) plaaslike mark segmente. Fokus op die profiel van die segment, waarom hul reis (of nie) en die tipe reis / vakansie wat hul verkies (geen % nodig nie)</li> <li>• Die vier strategiese doelwitte en teikens van die PTGS en die implementeringsplan om hierdie doelwitte te bereik. Lys die aktiwiteite/aksies en gee n kort verduideliking (geen statistiek, rolspelers of tydraamwerke nie)</li> </ul>
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The above listed Curriculum and Assessment Policy Statement has accordingly been corrected for reprinting, should additional copies be required. In the meantime, the amendments are listed as errata and are obtainable on the following Departmental website:

<http://www.education.gov.za>

You are kindly requested to bring the contents of **Circular S6 of 2013** to the attention of all provincial and district officials, and principals and teachers of both public and independent schools.



**MRS P TYOBEKA**

**ACTING DIRECTOR-GENERAL**

**DATE:** 25 June 2013